WSU Tech SMS / Text Messaging Privacy Policy

Effective Date: 11/1/26

Wchita State University Campus of Applied Sciences and Technology (WSU Tech) may use SMS (text messaging) to communicate with students, applicants, employees, alumni, and other constituents for college-related purposes.

Messages may include:

- Academic advising and appointment reminders
- Registration, enrollment, and academic progress notifications
- Tutoring, academic assistance, and student support resources
- Reminders about important academic deadlines and requirements
- Follow-up communications from WSU Tech staff
- Other informational communications directly related to student services and educational activities
- Campus safety notifications

Information Collected

We may collect and process your mobile phone number and other message-related information through direct collection, by importing it from other WSU Tech sources, and through automated collection processes. Examples of information collected may include:

- ***Direct collection*** from individuals when you provide opt out preferences and content of your text message responses to us.
- ***From WSU Tech Sources*** we import your contact information from other WSU Tech systems including information such as first and last name, phone number, etc.
- ***Automated collection*** includes information such as whether a device is available for messaging, device carrier, country associated with phone, delivery status, error codes indicating why a message was not delivered.

Please note that any information typed in response to messages received from WSU Tech will be collected by WSU Tech and may be processed by trusted third-party service providers contracted by WSU Tech for purposes of message delivery and compliance.

How Information Is Used

SMS information is used solely to support official WSU Tech communications and institutional operations. WSU Tech does not sell or rent mobile phone numbers collected for SMS purposes.

We use the personal information we collect to communicate with you regarding WSU Tech's operations, services, and emergent situations. Examples include:

- Public Health and Safety, to ensure your well-being or the well-being of others on campus.
- Updates, to keep you informed of important dates or activities specific to your relationship with WSU Tech.
- Notifications of student support services and appointment reminders.

In addition to this messaging, we may use your information to respond to your inquiries and provide support and to maintain records of our communications with you. We send promotional or marketing messages only where you have provided consent for them. We may also use your information to comply with our legal and/or regulatory obligations.

Data Sharing

WSU Tech may share SMS-related information with authorized service providers, including messaging and telecommunications vendors, solely to facilitate message delivery, compliance with applicable regulations, and service reliability. These providers are contractually obligated to safeguard information and use it only for authorized purposes.

We require our service providers to keep your personal information secure, and do not allow them to use or share your personal information for any purpose other than providing services on our behalf.

We do not sell or share your SMS opt-in data or personal information with third parties for marketing purposes.

We may share your personal information when required by law, or when we believe sharing will help to protect the safety, property, or rights of the college, members of the college community, and college guests.

Consent and Opt-Out

WSU Tech sends informational SMS messages to individuals who have provided consent through an approved opt-in process. By submitting a request for information, completing an application for admission, or enrolling in classes at WSU Tech, individuals opt in to receive SMS text messages, phone calls, and emails from the college using the contact information provided. These communications may include admissions, enrollment, academic advising, student support resources, and other information intended to help students succeed in their educational journey.

Emergency Notifications: WSU Tech may send emergency SMS alerts, including campus closures, severe weather notifications, and other urgent safety communications, without obtaining separate prior consent when permitted by applicable law. Emergency notifications are administered separately from informational SMS communications.

Message frequency varies based on the nature of communication. Message and data rates may apply.

Recipients may opt out of SMS communications at any time by replying "STOP" to any message. Please note that unsubscribing from text messages from one system will not unsubscribe you from other systems. Unsubscribing will not remove your information from WSU Tech systems.

Privacy Policy Changes

This privacy policy may be updated from time to time. We will post the date our notice was last updated at the top of this privacy policy.

Who to Contact with Questions or Concerns

If you have any concerns or questions about how your personal data is used, please contact admissions@wsutech.edu or call 316-677-9680.