WSU Tech Board of Trustees Board Minutes October 19, 2023

	WSU Tech Board of Trustees met face-to-face at 3:02 PM., on August 17, 2023. The meeting was held at NCAT		
	Present: Maggie Topping, Pete Meitzner, and Doug Stark		
	Virtual: John O'Leary, Greg Stroud, Meredith Olson, and Nici Duncan		
	Absent : Matt Hesse, Patty Koehler, Jay Hohl, Hans Kabat, Alicia Thompson, Kristin Robert, Bryan Frye and Andrew Nichols		
Public Communications	All proper notifications have been sent out and we have no speakers signed up to speak under Public Communications		
Make A Difference Student Award – Justin Pfeifer	Emma Wilder, Esport player, leads the team and has a strong following. Sh expressed interest in digital marketing for the Esports community.		
Consent agenda	a. BOT Meeting Minutes Recommendation action: Approval of the WSU Tech Meeting Minutes on August 17, 2023 were provided to the Board electronically.		
	The board minutes were considered and discussed and thereupon on the motion of Board member Doug Stark seconded by Pete Metizner, the board minutes were approved.		
	Motion carried: 7-0 with Matt Hesse, Patty Koehler, Jay Hohl, Hans Kabat, Alicia Thompson, Kristin Robert, Bryan Frye and Andrew Nichols		
	b. Board review & ratification of employment offers - Caitlin Randolph, VET Lab Assistant Education/Credentials: AAS Vet Nursing, WSU Tech		
	Miguel Gomez, Financial Aid Specialist Education/Credentials: BA Liberal Arts and Sciences, Wichita State University		
	Garrett Shaddix, Coordinator, eSports <u>Education/Credentials:</u> BS History, University of Kansas		
	Nathaniel (Nate) Arida, High School Academy Advisor <u>Education/Credentials:</u> MA Creative Writing, Wichita State University		
	Clint Howard, High School Advisor <u>Education/Credentials:</u> BS Education, Pittsburg State University		
	Lynda Rivera, Testing Proctor <u>Education/Credentials:</u> BA Biology, Wichita State University		
	Zayne McCune, Testing Proctor Education/Credentials: 3 year customer service experience		
	Sonya Louthan, Specialist, Disability Services Education/Credentials: BA Psychology, University of California, Santa Barbara		
	Sydney Bolin, Foundations Operations & Admin Manager <u>Education/Credentials:</u> BS Biology, University of Kansas		

Keosha Chaney, Academic Coordinator

Education/Credentials:

BS Business Administration & Management, Benedict College

Doug Latimer, Controller

Education/Credentials:

BBA Accounting, Wichita State University

Shane Yates, Banquet Chef

Education/Credentials:

AAS Culinary Arts, Butler County Community College

Marcus Hernandez, Events Manager

Education/Credentials:

BA Applied Psychology, Wichita State University (expected Dec 2024)

Jonathan Adams, Industry Trainer

Education/Credentials:

8 years as a Sheetmetal Mechanic, Atlas Aerospace

The consent agenda item(s) were considered and discussed and thereupon on the motion of Board member John O'Leary seconded by Doug stark, the Employment offers were approved.

Motion carried: 7-0 with Matt Hesse, Patty Koehler, Jay Hohl, Hans Kabat, Alicia Thompson, Kristin Robert, Bryan Frye and Andrew Nichols_noted absent

WSU updates

Dr. Muma could not attend the meeting

Reports of Officers

Vice President of Finance & Administration – Marlo Dolezal **September Financials**

Dashboard review

Tuition/Fees are pacing ahead of budget - \$200K ahead

Excel/CTE we have full funding as of now and showing ahead of budget by \$400K

Postsecondary Aid - no deduction and the college is pacing right on budget Grants - ahead of budget \$1.6M directly related to state appropriations will be offset

On the Expense Side payroll is under

Equipment and software - pacing over budget related to the state of appropriations line – we have capitalized a lot

Net income - no major changes

Cashflow

Operating cash is 10M at the end of the 1st quarter, in line with standard cash flow cycle trends of heavier inflows toward the beginning of the Fall and Spring semesters with the remaining months utilizing those funds. Operating Cash Reserve we are at \$16.9M raised the limit to \$19.6M. The college has been fully funded for 2 years.

The Financials were considered and discussed and thereupon on the motion of Board member John O'Leary seconded by Greg Stroud, the September Financials were approved.

Motion carried: 7-0 with Matt Hesse, Patty Koehler, Jay Hohl, Hans Kabat, Alicia Thompson, Kristin Robert, Bryan Frye and Andrew Nichols

Audit Report – Teresa Seymour

Reviewed and discussed the audit report

The deadline to WSU was September 15th which was met

The document was uploaded to the board portal for your review

The audit number/prelim from August did not change

Reviewed and discussed the Management letter. No adjustments were needed

The audit report was considered and discussed and thereupon on the motion of Board member John O'Leary seconded by Pete Meitzner, the audit was approved.

Motion carried: 7-0 with Matt Hesse, Patty Koehler, Jay Hohl, Hans Kabat, Alicia Thompson, Kristin Robert, Bryan Frye and Andrew Nichols noted absent

Vice President of General Education & Applied Technologies – Jennifer Seymour

Reviewed the courses students selected by Koch will take.

In the first year, they are students and in the second year they are interns

Wichita Cohorts

We started in 2021

Starting our third cohort. We have 25 students

Apprentice placement will begin in late 2023 or early 2024

Started a Cohort in Atlanta

11 hired

Apprentice placements will begin in late 2023

Forecasting

Wichita – 2 cohorts of 25 per year (June and August starts)

Atlanta – 1 cohort of 20 per year (August start)

Dallas – 1 cohort of 10 per year (beginning Fall 24 or Spring 25)

Tax Focus

What Could Be Better

Add data analytics

Dedicated advisor/success coach

Shared progress tracker for apprentices' expected graduation

Koch business no longer distinguishes between traditional interns and apprentices in hiring decision

Very few dismissals

Marketing was a huge help with a lot of TikToks

Application and enrollment process easy for students

One student is up for a promotion to a supervisor position. Which is unheard of without a degree

Overall working very well

Vice President of Student Success – Justin Pfeifer

Fall Census Enrollment Report

Fall 2023 comparison

Adult up 15.1%

High School up 8.2%

Overall Totals up 12.8%

Headcount

Adult up 14.3%

High School up 10.8%

Overall total up 12.6%

WSUTech is the 3rd largest in the area. The College surpassed Barton and KCK

- 1. Johnson
- 2. Butler
- 3. WSUTech

Reviewed and discussed Strengths/Challenges

Other positives:

High School Conversion is up 14%

Adults 25% Hispanic/Latino

Business up 46.1%

NICHE - more than doubled at 139%

General Education up 21.23%

Healthcare pipeline up 49%

\$2.1M in KS Promise awarded to 396 students

On track to surpass enrollment again in Spring

Spring 2024 Comparison

Adult up 45.9%

High School is down 1.4%

Overall Total up 33.6%%

Headcount

Overall Total up 34.2%

Combined Enrollment/Applied Learning update

Reviewed and discussed our combined slide and our WSUTech enrollment

End of Year FY23 Foundation Report – Courtney Sendall

FY23 Highlights

- -Reviewed Gifts and Grants
- -Donations \$809K
- -Contracted with Kinetic FY24 Development Plan has a goal of \$1.1M

FY23 Highlights

Pull A Plane - Raised \$140K which is shared with B-29 Doc

27 Teams

This year was canceled

Launched Henry's Society

- -50 members with a goal of 75-80 members by end of year
- -December 5th next event

Employee Giving

- -Relaunched Employee Giving Committee
- -Nearly \$64K pledged by employees for FY24

Board of directors

- added two new board seats - Cargill & Alumni

Scholarships

- -Implemented award spring scholarship management software
- -Awarded \$255K in FY23
- -Supported 234 students with scholarship in FY23
- -Hosted first scholarship luncheon
- -Reviewed funding sources & areas of support

Reviewed FY24 Goals

Development Activities

- -Plan underway to raise \$1.1M in FY24
- -Addition of P/T Development Director in Aviation & Manufacturing
- -Full-Time Operations Manager
- -Implementation of Planned Giving strategy & increased focus on Foundation grants.

Events:

November 2nd is Retiree Lunch

November 13th is Scholarship Luncheon

December 5th is the Henry's Society Event

March 9th is Pull A Plane

Website overhaul and new printed materials

New Banking and Investment Partner

Awarded 1M from Gene Haas Foundation for the Gene Haas Innovation Lab

	Awarded \$600K Blue Cross Blue Shield of Kansas for the healthcare future Ready Center (largest one-time gift in their history)
	Showed a couple of thank you notes from students - very meaningful
	Overview of Eras Tour and Video – Caitlin Slemp/Mandy Fouse -Showed the video and pictures from the Eras Tour celebration -Board members will receive the friendship bracelets
Executive Session	Motion for Executive Session – 4:00 PM (Pete Meiztner/Doug Stark)
	I move that this Governing Board recess into executive session for 15 minutes to consider personnel matters of non-elected personnel and that the meeting will reconvene to open session no sooner than 3:45 p.m
Reconvened	The meeting reconvened at approximately 4:25 PM into an open session. No action was taken.
Adjournment	At approximately 4:26 p.m., the meeting adjourned

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Approved:	Signature	Dated	