



## VALUES BASED CULTURE

As a valued member of the WSU Tech team,  
you strive to adhere to these values in everything you do.



### SAME TEAM

One Role, One Goal:  
Unite and include many diverse  
perspectives to achieve our mission.

- I Collaborate for Maximum Impact.
- I give and accept constructive feedback through open communication.
- I foster a fun and healthy environment that encourages relationship building.
- I recognize and celebrate achievements of co-workers and students.
- I advocate for an inclusive and diverse environment that allows all employees and students to thrive.



### PEOPLE FIRST

Treat everyone consistently with  
compassion, respect, and kindness.

- I listen first to understand.
- I approach all interactions with empathy and respect.
- I serve others with helping hands and a positive attitude.
- I remain receptive to new ideas and approach situations with an open mind.
- I assume good intentions and respond rather than react.



### INTEGRITY

Uphold the highest standards in all  
our actions.

- I exhibit ethical behavior by doing the right thing, even when no one is watching.
- I build open and honest relationships.
- I make my intentions clear.
- I strive to earn trust, loyalty, and respect every day.
- I utilize human, financial, and physical resources wisely.



### VISIONARY

Future focused. Redefining education  
by inspiring innovative ideas, bold  
explorations, and continuous curiosity.

- I take educated risks to remain relevant, nimble and responsive to ever-evolving needs of our communities.
- I am resilient when faced with rapid change and challenges.
- I support innovation and remain open minded to bold, new ideas.
- I demonstrate commitment to life-long learning and personal development.



### LEADERSHIP

Leadership is an activity, not a  
position. Anyone can lead, anytime,  
anywhere.

- I take initiative and do what needs to be done.
- I am generous in sharing my knowledge.
- I empower others to resolve problems at the first opportunity.
- I am responsible for communicating and cascading needed information throughout the college.
- I demonstrate good judgment in decision making.



### SERVICE TO ALL

Provide exceptional experiences to all  
that we serve.

- I anticipate the needs of each individual and take a solutions-oriented approach.
- I model excellence through accountability to myself and others.
- I aspire to exceed expectations.
- I am committed to providing exceptional experiences.
- I act with an attitude of selflessness in all interactions.