2020 Employer Engagement Opportunities

Building Wichita’s Workforce... Together!
Dear Employer Partner,

Thank you for your interest in recruiting our students! The Industry and Workforce Collaboration Team at WSU Tech aims to connect our students and alumni to the business community via applied learning opportunities, employment and networking events.

There are several ways to collaborate with us and become involved with student recruitment, all of which are outlined in this document. We want to allow you to customize an engagement plan that best meets the needs of your organization. I encourage you to review the enclosed options and I look forward to collaborating with you in the future!

Together in Innovation,

Megan Madasz
Director of Industry and Workforce Collaboration
WSU Tech is excited to build and maintain relationships with employers and job recruiters. We hope that when you need a position filled, you think of our students first! The sections below outline the various opportunities for employers to engage with WSU Tech students.

To learn more or sign up to participate in any of the following, please visit: [www.wsutech.edu/hire-a-grad](http://www.wsutech.edu/hire-a-grad).

**Recruiting Students**
- We partner with [www.kansasworks.com](http://www.kansasworks.com), an online job board, to post open positions to recruit our students.

**Campus Visits**
Set up shop in our student commons or lobby for an opportunity to chat with current students about your company and employment opportunities. Dates and times are flexible. We can help identify peak times students you are looking to target will be on campus.

**Interview Day**
You bring the interviewers, and we'll provide the interviewees! Schedule an interview day and we'll recruit students to interview with your company. Interviews are scheduled at your preference of frequency and duration throughout the day.

**Industry Day**
Join us for an Industry Day event to recruit potential employees, share information about your company, meet students/graduates, and network with faculty.

**Nepris**
This is a software platform that connects industry to classrooms, helping to direct the conversation for educational training choices to drive workforce growth for our region. Here are a few of the ways you can engage:
- Industry education sessions – i.e. What types of careers can I do with a degree in welding?
- Facility tours done virtually
- Employer hiring pitches, job benefits, etc.

There are various partnership levels available, please let us know if you are interested in learning more!

**Student Shirt Sponsorship**
- Sponsor an academic program’s uniforms for the year and have your logo appear alongside WSU Tech’s for a year-round marketing opportunity
- Prices varies by program and enrollment

**Lab Naming**
- Take your company’s exposure to students to the next level by sponsoring a lab at one of our campuses

**Industry Advocate Team Member**
WSU Tech is committed to continuous quality improvement within each of the programs it offers. To help us achieve this objective, we reach out to community leaders and ask them to work with us to improve program curriculum. An additional byproduct for an industry participant would be the information sharing and networking opportunities with similar industry partners.
Applied Learning Opportunities

Applied Learning is the umbrella term used at WSU Tech to describe any type of opportunity for students to partner skills and concepts learned in the classroom with on-the-job training experiences in industry.

- **An Earn and Learn** provides an opportunity for a student to begin working in industry while attending school. The wage and number of hours the student is required to work varies by employer.

- **An Internship/Clinical** links classroom or lab theory with an experimental learning opportunity. A minimum of 45 contact hours are required to complete a 1 credit hour internship course. Most WSU Tech internships require 180 contact hours (4 credits) or 135 contact hours (3 credits). An internship can be a paid or unpaid applied learning opportunity, but we encourage the employer to provide students a living wage.

- **A Registered Apprenticeship** is a work-based learning model that meets national standards for registration with the U.S. Department of Labor. Generally, students are required to complete a minimum of 144 hours of classroom training and 2,000 hours of on-the-job training each year of the apprenticeship. Apprentices start working from day one with incremental wage increases as they become more proficient.

Benefits for Businesses and Organizations

- Enables employers to begin attracting future employees in high-demand careers at the high school
- Assists young people in understanding what employers expect of employees
- Seek to “keep local talent local”
- Contributes to academic growth of students and prepares a highly skilled workforce
- Provides an opportunity to share experiences, insights and knowledge with students and, subsequently, improves supervisory and motivational skills of employees
- Energizes current employees who serve as mentors
- Strengthens partnership with WSU Tech and builds a positive community image
  - Identify future hires through a no-strings-attached extended interview
  - Create and maintain a pipeline of highly qualified and educated full-time job candidates
  - Increase brand awareness on college campuses

Benefits for the Community

- Produces a world-class workforce that drives a vibrant regional economy
- Establishes a positive community image that is an asset to economic development
- Improves the recruitment pool of qualified employees
- Improves prosperity and the quality of life for all citizens

*For more information please contact:*

appliedlearning@wsutech.edu